

SOFT FACTS NOACK & CO AG

BRANCH:
Feed additives, animal health products, agro-food diagnostic

EMPLOYEES:
80

CONTACT:
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SOFTWARE DISTRIBUTOR

Multidata Software
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PRODUCTS IN USE

- MD-Premium.NET Application Framework
- MD-Premium.NET ERP
- MD-Premium.NET CRM
- MD-Premium.NET Maps
- MD-Premium.NET Finance

ADD ONS IN USE

- OLAP & Charts
- EDIFACT

SUCCESS STORY NOACK & Co AG

About Noack - Group of companies

NOACK & Co AG was founded in 1980 as NOACK SA. in Ascona, Switzerland, by Mr. Dieter Noack. Since then the main focus lies on distribution of products for the feed and agro-food industry.

Starting from there NOACK became a group of companies with its headquarter in Vienna, Austria. Subsidiaries and representations have been established all over Central East Europe. Today you find them in Austria, Bulgaria, Croatia, Czech Republic, Hungary, Poland, Romania, Slovakia, Slovenia and Serbia.

NOACK & Co AG is a private shareholding company employing more than 80 people.

The international operating company distributes following products onto the market:

- Feed additives
- Animal health products
- Agro-food diagnostic products

NOACK supplies amongst others animal feed and feed industry, livestock producers, universities, control institutions and other branches.

NOACKs vision and primary business idea ever since is to be the leader in innovative, customer friendly, easy-to-use, safe and simple products for the target market.

In cooperation with producers and customers NOACK defines strategies especially adapted to the customer, selects the best products and offers economical and complete solutions.

Due to more than 20 years experience in distribution NOACK could establish a long "tradition of service". Some of these special excellences are: introducing innovative new technologies, offering an extensive range of products and complete problem solutions.

NOACK focuses on high standards and reaches a productivity increasing by time saving techniques. Target is to build the link between specialists and customers.



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An Enterprise Resource Planning Software for an International Company

NOACK & Co. AG is an international company with headquarter in Austria and subsidiaries in Central and Eastern Europe. The solution from Multidata is available in English, German and some more languages, which easily can be extended/adapted to individual demands with help of a menu item.

The software also can be used multi-lingual, what means, that one program version can be executed in more languages concurrently.

The business software for an international operating company of course should contain a headquarter-subsi-diary-logic for an easy data maintenance beyond geographical borders.

With the solution MD-Premium.NET NO-ACK is enabled to deliver data from the headquarter in Vienna to all other CEE subsidiaries very uncomplicated. The master data can only be entered by the office in Vienna – but the subsidiaries are able to enter country specific items or customers.

Thus on the one hand the data equality of the important master data is guaranteed and on the other hand there is flexibility for the business processing in the different countries.

Very important for a country spanning order processing between non-EU and EU countries is the conversion to the EURO, which is listed for example in every order header.

Furthermore NOACK & Co. AG has to administrate many contracts. The function for administration of customer, supplier and project contracts is part of the MD-Premium.NET solution.

The entry of customer specific purchase prices eases the workflow in the order processing. For example automatically generated order related supplier orders take care of these purchase price agreements.

The administration of batch numbers and items with serial numbers is a central procedure aspect for traders. The batch number solution from Multidata is very helpful for that.

NOACK also uses the seamless into the software integrated OLAP function for multi-dimensional data analyses.

Enterprise Resource Planning and Finance Combined

Like many other customers of Multidata Software also NOACK & Co. AG has decided to implement a financial software together with the ERP software. This finance software from Multidata is called MD-Premium.NET Finance.

The advantage of two combined software elements is, that the data workflow happens automatically. For example data changes in the ERP system are consequently also effectual in the book-keeping software.

The international usable MD-Premium.NET Finance is successfully used at NO-ACK in Austria and also at the foreign subsidiaries.

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Support in all Countries

Because Multidata has many subsidiaries and partners in the CEE countries, a national support in the countries is a matter of course.

Besides Multidata Software in Breitenfurt, the subsidiaries and some certified trade partners support and consult the NOACK offices.

Satisfied and good supported customers are of the utmost significance for Multidata and therefore a great importance is attached to competent customer service.

Comment by Prok. DI Korber – Finance & Controlling Manager NOACK & Co. AG

In the year 2001 our increasing business volume and the because of the international business increasing complexity of the requirements, caused us to decide for a new, adequate Enterprise Resource Planning software.

Following parameters were most important for us:

- Established experience in our business fields
- Flexible and individual short-termed programming
- User-friendly and multilingual
- Support on site in our markets
- Innovative and future-oriented

Under this point of view and the fact, that Multidata also fits with its structure and size to our company, and furthermore after extensive check of many other solutions, we decided for the product of

company Multidata.

Many years of usage experience show the accuracy of our decision. Most notably is the fact, that company Multidata Software meanwhile is on the market with many promising new software solutions, which can be adapted fast and which can extend the existing solutions by interesting features easy and quick.

This provides very interesting perspectives especially for international companies.